SDSA International Online

For Your Consideration
Awards 2019-2020
Since 1993, the SDSA International has given a voice to one of the most influential groups of silent storytellers: Set Decorators.

SDSA members are highly represented among recipients of the industry’s highest honors including Emmys® and Oscars®.
Commitment To Excellence

The Mission of the Set Decorators Society of America International is to promote the highest standards of excellence in the field worldwide as well as to entertain, inspire, teach and preserve the legacy of set decoration in motion pictures, television and emerging media.

David Wasco & Sandy Reynolds-Wasco SDSA Academy Award for Best Production Design (2017) LA LA LAND
Reach SDSA International members and readership that includes members of various guilds, associations and academies via the SDSA Online. Editorial features that inspire, entertain and inform include Film Decor, Television Decor, Director’s Chair and Awards.

Editorial features are at your fingertips all year round at www.SETDECOR.com
Outreach Options

SDSA International Online

- SetDecorators.org
- SETDECOR.com

E-Blasts

- **THE BUZZ** (SDSA Newsletter every 6 weeks)
- SETDECOR Article Announcement E-Blasts
- Dedicated E-Blasts
SDSA International Online

- **SDSA Home Page**
- **Takes you inside SDSA events, information & news**
- **In Gallery Rectangle:**
  - 720x300 (No more than 3 ads per gallery)
- **Under Gallery Banner:**
  - 728x90 (No less than 33% SOV)
- **Segment Sponsors:**
  - 300x250
    - (100% SOV in this position)
  - 160x180
    - (100% SOV in this position)
SETDECOR

Editorial Features include:

- Film Decor
- Director’s Chair
- Awards
- and more…
SETDECOR

- Featuring the work of our Set Decorator members
- Articles that inspire and inform at SETDECOR.com
- In Gallery Rectangle: 720x300
  - No more than 3 ads per gallery
  - Added Value: additional 728 x 90 ad ROS
- Wide Skyscraper: 160x600 (Expandable)
IN THIS SPECIAL REPORT: ADG Awards Announcement

Art Directors Guild 21st Annual Excellence in Production Design Awards

Congratulations to all of the recipients, and special congratulations to the SDSA members honored!

Excellence in Production Design for a Feature Film 2016

PERIOD FILM

HIDDEN FIGURES
Production Designer: Wynn Thomas
Set Decorator: Missy Parker SDSA

FANTASY FILM

PASSENGERS
Production Designer: Guy Hendrix Dyas
Set Decorator: Gene Serdena SDSA

CONTEMPORARY FILM

LA LA LAND
Production Designer: David Wasco
Set Decorator: Sandy Reynolds-Wasco SDSA

Excellence in Production Design in Television 2016

ONE-HOUR PERIOD or FANTASY SINGLE-CAMERA SERIES

WESTWORLD
Episode: Pilot

ONE-HOUR CONTEMPORARY SINGLE-CAMERA SERIES

MR. ROBOT
Episodes 2.0, 2.4, 2.9
Production Designer: Steve Arnold
Set Decorators: Alyssa Winter, Kate Yasko

TELEVISION MOVIE or LIMITED SERIES

THE NIGHT OF
Episode: Pilot
Production Designer: Patrizia Von Brandenstein
Set Decorator: Melanie Baker SDSA

HALF-HOUR SINGLE-CAMERA SERIES

MOZART IN THE JUNGLE
Episode: Now I Will Sing
Production Designer: Tommaso Ortino
Set Decorator: Letizia Santucci SDSA (Italy)

THE BUZZ

• Popular SDSA E-Mail Newsletter
• Special Editions announce award nominees and winners
• Goes to all SDSA Members and opt-in subscribers
• Two Ad Options
  • BANNER AD 600x74 at top
  • LIGHTS/CAMERA/ACTION Section Sponsor 300x74 (where they list which set decorators are working on what shows. Not available on Special Editions)

Request Early. These go fast.
SETDECOR Article Sponsor

- Your 728x90 ad exclusively in e-mail announcing new articles
- Reaches all SDSA Members
- Includes 1,100 + Opt-in Subscribers
- Full Sponsor (includes ad embedded in article) & Partial Sponsor Options Available

Get the most from your SDSA Business Membership. Sponsor a SETDECOR Article today.

SETDECOR publishes an average of four articles each month. An e-blast announcing a new article goes out every time. Sponsors are included in that e-blast and can also be seen on the website article.

FULL SPONSORSHIP ($800)
- One 728x90 Banner ad included on the e-blast announcing the new article
- The e-blast goes to 1,100+ opt-in subscribers
- That same 728x90 ad will be embedded in the article you sponsor for as long as the article remains on the website. We have never taken an article down to date.

PARTIAL SPONSORSHIP ($600)
- One 728x90 Banner Ad included on the e-blast announcing the new article
- The E-Blas goes to 1,100+ opt-in subscribers

“It was great to be able to share the story about our work on PASSENGERS, a film we’re very proud to have worked on. Our ad on the e-blast linked to the article on our site and the e-blast had a 31% open rate.”

- Aaron Kirsch
President/Owner
ASTEK WALLCOVERING INC.

MECHANICAL SPECIFICATIONS

BANNER AD UNIT SIZE: 728x90

* .jpg or .gif files only
* Max initial file load size: 200KB
* Expansion not allowed for this unit
* Video not allowed for this unit
* Animation maximum length 15 sec.
* Ads with white background must include border (at least 1pt.) to separate ad from content

CONTACT

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Dedicated E-Blasts

- Your content
- Screening Invite
- FYC Message
- Sent to entire list, or portion thereof
- Same flat fee for full list or partial list
Packages available.

CONTACT

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