

Libby Woolems

The ACME

Business Member

Supporting the SDSA's mission was an easy choice for me. I started my career working in low budget, independent films as a Set Decorator before becoming an Art Director. The work of a set decorator is often undervalued by not only production, but also by those departments working closely with them. The need for an organization to promote the art of set decoration was as evident years ago, as it is today.



Now, I'm a SDSA Business Member and publisher of the 'ACME Directory for Film & TV'. The ACME is an online resource directory of recommended products and services for set dressing, custom props, costumes, etc. The directory is always changing and evolving to quickly connect professional users with recommended artisans and vendors.

My experience with developing and managing the ACME prompted me to assist with the most recent updates to the SDSA site. That effort led to a part-time management position consulting on future upgrades, and to oversee the day-to-day functions of the SDSA site.

While working with the website, I've identified more opportunities to promote the Business Members, without overshadowing the amazing work featured by the Set Decorators. There's a wealth of knowledge and business expertise that can be shared. The SDSA organization and its website is an excellent place to connect both professional and business members.

This is a well-respected organization, built by the determination and dedication of Set Decorator and Associate members, supported by the Business members. It's the mutual support that helps all SDSA members to prosper and survive the industry's everchanging environment. That's why I'll continue to advocate for the SDSA Set Decorators, Associates, and Business Members.

Thank you for your consideration,

- Libby

Fun Fact:

The definition of **ACME**: the highest point, or the point at which someone or something is best or perfect. In Greek, "acme" means a mountain peak.

Common misconception: 'ACME' was not intended by cartoonists to be an acronym for:

A Company Making Everything