



Mimi Clarke

I have been an active Business Member of the SDSA since 2008, when my company, Front Row Media, joined the organization.

Since then, I've had the honor of serving on the SDSA Board from 2014 to 2018, and again from 2019 to 2023. During that time, I've co-chaired the Business Member Committee, and contributed to several other key initiatives, including the SDSA Awards Committee, Website Committee, and Marketing Committee. I've also happily volunteered at numerous *Day With the Set Decorator* events.

One of my proudest contributions is creating and editing the SDSA newsletter, *The Buzz*, which I produced for over 11 years—more than 100 issues. I currently collaborate with Karen Burg and Chase Helzer on producing the *SetDecor* and *Inside the Set* e-blast announcements, helping to promote the latest articles and video releases.

This is a pivotal moment for the entertainment industry. The SDSA must remain strong and united—now more than ever. I firmly believe that the more you put into the SDSA, the more you get out of it. I deeply value the friendships, connections, and knowledge I've gained through this community, and remain committed to supporting both the craft and the people behind it.