



SDSA Board Candidate statement:

Rosemary Brandenburg

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As one of the founders of the SDSA over 30 years ago, I've witnessed many changes, great success, and challenges over the decades of our existence. We've expanded awareness of Set Decoration in our Industry and among the public with remarkable impact. I'm gratified that after being termed out three years ago, so many Board and committee members stepped forward to advance communication and good governance.

The next three-year Board term will bring more shifts for the SDSA: forefront in my view are fiscal uncertainty, due to economic challenges in our Industry; and changes at SETDECOR, due to the upcoming retirement of our beloved Editor Karen Burg. I would like to return to the Board, to work with the Board and staff to navigate these waters.

During my years with the SDSA, we have as a group striven for excellence, particularly when it comes to how the Set Decoration Industry is seen by the outside world. SETDECOR, the SDSA Website, INSIDE THE SET with SETDECOR, and the support of these projects through advertising have been my main focus, and this will continue. I'm also very interested in effective administration and fiscal wisdom for the SDSA.