



NOVEMBER 2015
ISSUE 12

SDSA IN LOS ANGELES

Coverage from the WestEdge Design Fair 2015

The Speakeasy by *Robb Report Home & Style* Magazine and the SDSA was THE place to be at this year's WestEdge Design Fair, as was the Jenn-Air Master Class panel discussion moderated by Juan Morales of *Emmy* magazine and featuring Set Decorator panelists: Don Diers SDSA, Beauchamp Fontaine SDSA, Jan Pascale SDSA, Halina Siwolop SDSA and Bryan John Venegas SDSA.

Kudos to Beth Wooke SDSA, Melinda Ritz SDSA, Phil Hoffman SDSA and their team of Set Decorator and Business Members.





Check out the fun video coverage we got on YouTube Day 4-WestEdge!
Featuring our own Ellen Dorros SDSA playing the part of our "bartender" for the moment:



<https://youtu.be/B91zUIm5QXY>



More coverage coming soon online in [Press/News](#)

DID YOU KNOW...

Day with the Set Decorator

Did you know that the first *Day with the Set Decorator* tour was 15 years ago?!

Looking to design an event that would fulfill the SDSA's educational outreach obligation as outlined by the State of California, that would also meet with the approval of producers, the idea of "Day with the Decorator" was conceived.

The very first tour was of prop houses and included current SDSA Business Members History for Hire and 20th Century Props.

"We weren't sure if it would work and honestly we jumped in with both feet and not a very clear idea of what our guests would expect. We had a sign-in table and some coffee and Danish. People started showing up and we played everything by ear" said Daryn-Reid Goodall. "We figured out really fast that they wanted someone talking and sharing experiences from the moment they arrived to the moment they left. I remember one woman at the end of the day who told me, *"I have wanted my whole life to be a set decorator and now I realize it isn't anything like I had imagined. I could never do this."* She thanked us and went on her way to find another dream."

The next *Day with the Set Decorator* takes place this weekend, Saturday, November 14th, from 8:00am - 3:00pm. Hosted by Walt Disney Studios, attendees will learn about the craft of Set Decoration and visit three working sets. Tours lead by the shows Set Decorator include:

THE MUPPETS with Set Decorator Don Diers SDSA
 CODE BLACK with Set Decorator Tim Colohan SDSA
 BLACK•ISH with Set Decorator Joanne Baker SDSA

BUSINESSMEMBERSSPOTLIGHT



145 ANTIQUES

145 Antiques has been a key source for New York based set decorators since first opening in 1997. After relocating to Long Island City in 2012, just next door to Silvercup Studios, our business continues to offer a selection of unusual and high quality items to the Film and TV industry.

We specialize in French and Continental furniture, lighting and textiles. Additionally, we stock unusual vintage industrial pieces, as well as a wide range of beautiful draperies and carpets. Our stock is constantly changing and new inventory can be viewed online in real-time at www.145antiques.com

Our staff is here to work with you in finding authentic pieces for your jobs.



145 Antiques
43-10 23rd St., Suite 2A
Long Island City, NY 11101
(718) 472-2441 phone
(347) 308-6224 fax

Hours:
Mon - Fri 9:30am - 5:00pm
by appointments only

Off-hour appointments are
available

www.145antiques.com
145antiques.warehouse@gmail.com
Contact - Jerry Barnard

145 Antiques

SDSA Member since 2015





LUX LOUNGE EFR

"Anything you can imagine, we can create." That is our motto at Lux Lounge EFR. By utilizing our in house manufacturing capabilities we are able to enhance our client's vision and make it come to life.

We are a lounge rental company and offer an array of full service decor needs to our corporate clients, entertainment brands, set decorators, lifestyle publications, event planners and individuals for all upscale lounge furniture needs nationwide.

Our inventory consists of a variety of styles and eras, from modern and sleek to chic, to luxurious tufted furniture, to timeless vintage, classic Victorian, mid-century pieces, to unique illuminated bars and tables. All pieces are available in a variety of colors, sizes and quantities. If you do not see what you're looking for, call us and let us create it for you.

Facebook:

www.facebook.com/LuxLoungeEventFurnitureRentals

Pinterest: www.pinterest.com/luxloungeefr

Twitter: @LuxLoungeEFR

Instagram: @luxloungeefr

Contact us for a showroom appointment!



Lux Lounge EFR
106 1/2 Judge John Aiso St
Los Angeles, CA 90012
(888) 247-4411 phone

Hours:

Mon - Sun

8:00am - 7:00pm

www.luxloungeefr.com

marco@luxloungeefr.com

Contact: Marco Fonseca



SDSA Member since 2015

SDSA DECORATOR SPOTLIGHT

In A Few Words...

Which talent would you most like to have?

The patience to write, and the talent to do it well.



Jay Hart

Partial Credits include:

GUARDIANS OF THE GALAXY 2
INDEPENDENCE DAY RESURGENCE
TERMINATOR: GENISYS
PAIN AND GAIN
MACHINE GUN PREACHER
KNIGHT AND DAY
DATE NIGHT
THE HAPPENING
3:10 TO YUMA
BLADES OF GLORY
MR. WOODCOCK
SPIDER-MAN 2
TERMINATOR 3: RISE OF THE MACHINES
SWORDFISH
PUNCH DRUNK LOVE
WONDERBOYS
FIGHT CLUB
*PLEASANTVILLE**
*L.A. CONFIDENTIAL**
PHENOMENON
THE BRIDGES OF MADISON COUNTY
CLEAR AND PRESENT DANGER
WAYNE'S WORLD II
CONEHEADS
FOREVER YOUNG
WAYNE'S WORLD

*Received an Academy Award Nomination

What do you consider your greatest achievement?

Writing the first AIDS outreach program for The Pittsburgh AIDS Task Force, and doing the first education seminars for Safer Sex/AIDS prevention in Pittsburgh.

Which word or phrase do you most overuse?

"What's kickin' chickens?", "Everyone remain calm!", and "It's all going to be fine."

What do you look for on the Craft Services table?

Yogurt covered almonds

Please name a benefit of being an SDSA member.

The SDSA functions for me as a conduit of information. I can speak with like-minded people who do what I do and share important knowledge. It is important for professionals to have an organization which sets benchmarks for proficiency and excellence in their field. The SDSA and *The Buzz* keep me current on what other folks are up to and I never cease to marvel at the creativity of other decorators. The SDSA offers me a sense of belonging to something.

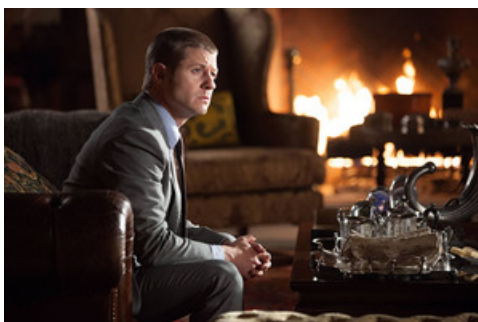
SETDECOR

Check out the articles in **SETDECOR ONLINE!**



[Hot Off The Set](#): Brandi Kalish SDSA shares her morbidly fun sets on *TEEN WOLF*!

[Television Decor](#): Coming soon...*GOTHAM*!



AROUND THE SET

SDSA Members are hard at work on...

Some of your favorite shows:

WICKED CITY Set Decorator – Linda Sutton Doll SDSA
SUPERGIRL Buyer - Susan Chooljian SDSA Associate
MOM Set Decorator - Ann Shea SDSA
VAMPIRE DIARIES Set Decorator - Karen Bruck SDSA
THE ORIGINALS Set Decorator - Carol Bayne Kelley SDSA
MADAM SECRETARY Set Decorator - Shelia Bock SDSA
CSI: CYBER Set Decorator - Tim Stepeck SDSA
SATISFACTION Set Decorator - Adrianna Lopez SDSA
TRUTH BE TOLD Set Decorator - Amy Wells SDSA
 Leadman - Ron Shulem SDSA Associate
THE KNICK Set Decorator - Regina Graves SDSA
AGENT X Set Decorator - Bryan Venegas SDSA
FLESH & BONE Set Decorator - Lydia Marks SDSA
2 BROKE GIRLS Set Decorator - Amy Feldman SDSA
UNFORGETTABLE Set Decorator - Shelley Barclay SDSA
ANGEL FROM HELL Set Decorator - Lisa Alkofer SDSA
TRANSPARENT Set Decorator - Susan Mina Eschelbach SDSA
 Buyer - Sondra Thorpe Grossman SDSA Associate
HENRY DANGER Set Decorator - Bonnie Bennetts SDSA
LEGENDS Set Decorator - Cindy Coburn SDSA

Playing at a theater near you:

CREED Set Decorator – Amanda Carroll SDSA
TRUMBO Set Decorator - Cindy Carr SDSA
SECRET IN THEIR EYES Set Decorator - Andrea Joel SDSA
THE DIABOLICAL Set Decorator - Ani Babayan SDSA Associate

On the commercial front:

CAR SELFIE, ODOMETER (AAA) Set Decorator - Chilly Nathan SDSA
BIG DECISIONS (Samsung) Set Decorator - Chilly Nathan SDSA
CAT FAN, BREAKFAST RULES, REDEMPTION, FAN MISMATCH (McDonalds/NFL)
Set Decorator - Chilly Nathan SDSA
(PetSmart) Set Decorator - Neil Wyzanowski SDSA
(Samsung) Set Decorator - Gail Otter SDSA
BLACK FRIDAY/CHRISTMAS (Walmart) Set Decorator - Traci Spadorcia SDSA
POP (Stella McCartney) Set Decorator - Traci Spadorcia SDSA
RAV4 HYBRID (Toyota) Set Decorator - Traci Spadorcia SDSA

SDSA MEMBERSHIP

Please welcome the following Members:

Katy Tiemann SDSA Set Decorator

Annemarie Helmick, Student (UCLA)
Nicholas de Soto-Foley, Student (Weslyan, CT)

Jil Wooten, Friends of the SDSA

Please welcome the following new Business Members:

Jackie B (Los Angeles, CA)
Supersonic Modern (San Francisco, CA)
Valerie Simic (Westlake Village, CA)
Georgia Prop Source (Atlanta, GA)
Taylor Creative Inc. (Los Angeles, CA)

Do you know someone that is interested in joining?
Membership information can be found [here](#) on the SDSA website

SAVETHEDATE

DAY WITH THE SET DECORATOR
Saturday, November 14th, 8:00am - 3:00pm
Hosted by
Walt Disney Studios

Please RSVP [here](#) by November 13th



ADG/SDSA Holiday Mixer
Saturday, December 5th
at the
LA Mart
1933 S. Broadway | Los Angeles, CA 90007

Please contact the [SDSA office](#) to volunteer to help with this great event!



SDSA NY Holiday Party
Friday, December 11th
Hosted by
propNspoon
32-00 Skillman Ave, 3rd Floor | Long Island City, NY 11101

Mark your calendar!

For more events and information, please check the SDSA Calendar here
[SDSA Calendar](#)

SDSAONLINE

Looking for more information? Your best resource is
www.setdecorators.org

Bookmark (and shortcut) to make www.DecoratorResources.com your #1 shopping resource!

The SDSA Decorator Resources section is a searchable database of all
SDSA Business Members, vendors who work with our trade.

Don't forget to check frequently for NEW members!

Thank you for supporting the Business Members who support the SDSA

The SDSA can be found on Facebook, Twitter @setdecoronline, Pinterest, Vimeo and all NEW
Instagram @setdecorators_sdsa!

Be sure to "Like", "Follow", "Pin" and "Watch" us!



Did you know that ANY purchase made on Amazon going through our links
within our [Book/DVD store](#) (and not just the featured items) help raise funds for the SDSA?

Just remember to click *first* on the SDSA's bookstore, and then click the Amazon link to start your shopping!

Business Members, do you have an announcement you'd like to make?
Set Decorators, what are you working on?

Please email your news to Mimi@frontrowmedia.com
and be sure to update your SDSA and IMDB listings!

[Click to view this email in a browser](#)

If you choose to unsubscribe, you will no longer receive any electronic information of ANY kind from the SDSA "Unsubscribe" [Unsubscribe](#)

Set Decorators Society of America
www.setdecorators.org
7100 Tujunga Ave
North Hollywood, California 91605
US

[Read](#) the VerticalResponse marketing policy.

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>