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THE BUZZ

OCTOBER 2015
ISSUE 11

SDSA EMMY PARTY

Coverage from this year's SDSA Emmy Party
at Advanced Liquidators Office Furniture Inc.





DID YOU KNOW...

FIDM Interns

Did you know that FIDM Set Decoration students are required to do an industry internship?

FIDM/Fashion Institute of Design & Merchandising is proud to announce our 15th Year of the Entertainment Set Design and Set Decoration program. Over the years SDSA members have supported FIDM's Set Decoration program as mentors, faculty, and guest lecturers.

As the Fall 2015 quarter approaches, FIDM is looking for set dec and art department internship opportunities for our students. FIDM will cover and underwrite liability insurance, students may intern 2 to 3 days a week and will receive 12 units of academic credit applied to their curriculum.

If you are interested in mentoring the next generation of young individuals who are studying your craft, please contact
Cindy Patino, Director of the Entertainment Set Design and Decoration program at FIDM:
CPatino@fidm.edu

SDSA IN LOS ANGELES

SDSA Partners with WestEdge Design Fair 2015

The SDSA has partnered with *The Robb Report Home & Style Magazine* to create a lush modern-day Speakeasy at the WestEdge Design Fair 2015.

Exhibits from leading and emerging design brands | Design seminars & workshops
Thursday-Friday trade programming | Book signings & special events
Opening night party to benefit the A+D Museum

Plan to visit the Sunday panel of SDSA Set Decorators
Hollywood in Your Home - Set Decorator Secrets
Moderated by *Emmy* magazine Editor-In-Chief Juan Morales

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DESIGN FAIR

October 22-25, 2015

The Barker Hangar | Santa Monica, California

westagedesignfair.com

Sign up today!
SDSA Members receive complimentary admission when they pre-register by October 16th.
[Attend](#)

BUSINESSMEMBERSSPOTLIGHT



NEWEL

Newel is the most extensive decorative and fine arts gallery in the United States, having been a premiere destination for set designers since 1939.

Newel recently moved its collection of over 10,000 items into a new 60,000 square foot warehouse in Long Island City, NY.



Our inventory is unparalleled in the industry, ranging from antique Italian, French and English, along with specialties in Art Deco, Rustic, Asian and original contemporary designs.

Newel's diverse collection can be seen in its entirety on Newel.com, which gives designers images, measurements and descriptions of each item.

Newel's history of supplying set decoration includes the original Broadway production of *MY FAIR LADY*, as well as an extensive list of motion picture and television productions, such as *THE GODFATHER*, *SEX & THE CITY*, and *BOARDWALK EMPIRE*.



Newel
32-00 Skillman Ave, 1st Floor
Long Island City, NY 11101
(718) 395-1955 phone

Hours:
Mon - Fri 8:00am - 5:00pm
Weekend: Appointments only

Info@Newel.com
www.newel.com

Contact - Lewis Baer



NEWEL

SDSA Member since 2000

ABC CASKETS FACTORY



Family owned and operated in Los Angeles since 1933. We are the oldest casket manufacturer in California, specializing in custom, fine wood caskets for rental and purchase.

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Our caskets can be seen on: AGENTS OF S.H.I.E.L.D., AMERICAN SNIPER, BUFFY, DAREDEVIL, DEXTER, GILMORE GIRLS, NEW GIRL, PRETTY LITTLE LIARS, TRUE BLOOD, THANK YOU FOR SMOKING, X-FILES, and many more.



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SDSA Member since 2002



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SDSA DECORATOR SPOTLIGHT



In A Few Words...

Which talent would you most like to have?

I think it is to establish good relationships with the people around me. Especially at work I can give serenity, even in moments of greatest stress. Being able to build a good team, anywhere in the world you go, it depends largely on the relationship that develops with people. And this helps to make people happier and do a better job.

Raffaella Giovannetti

Partial Credits include:

JUNGLE BOOK: ORIGINS [2017]

EVEREST

THE THIRD PERSON

*THE BEST OFFER**

TO ROME WITH LOVE

EAT PRAY LOVE

ZEN

WHEN IN ROME

*Received David di
Donatello Award, Silver
Ribbon Award

What do you consider your greatest achievement?

In the Set Decorating world, my greatest achievement is having won the *David di Donatello* and the *Silver Ribbon* awards for a Giuseppe Tornatore film, *THE BEST OFFER*. Working with him has been an incredible experience.

Tornatore is a director who pays attention to every single detail and he is a Maestro/master in the movie world! The decoration in the film was extremely important and full of details because it represented the world of the main character, the world of art. The experience helped me improve my skills and I hope to work on other beautiful projects of that caliber.

Which word or phrase do you most overuse?

I'm Italian, so more than words, I overuse the body language, my hands. When I speak, my hands are always moving around, becoming part of my words.

What do you look for on the Craft Services table?

Buffalo mozzarella cheese and ham but...
after that I need a dessert!!! I love sweets!

Please name a benefit of being an SDSA member.

I'm very proud to be a SDSA member. Knowing that I am part of an association where there are so many other people working on the same challenging business is very encouraging. Getting information about what happens on the other side of the world makes me feel more involved in all the beautiful events that are shown. Looking at the work of other colleagues is inspiring. I would like to begin to interact a bit with the other members.



SETDECOR

Check out the articles in **SETDECOR ONLINE!**



Directors Chair: Noted Producer/Director Edward Zwick turns a chess bio into a sports action film and a metaphor for the Cold War in *PAWN SACRIFICE*... and makes it all fascinating!

Television Decor: *HOUSE OF CARDS*. The groundbreaking, unsparing look at power in 21st century Washinton that gave definition to the concept of binge-worthy!

AROUND THE SET

SDSA Members are hard at work on...

Some of your favorite shows:

- CODE BLACK* Set Decorator – Tim Colohan SDSA
- THE GRINDER* Set Decorator - Kimberly Leonard SDSA
- DANCING WITH THE STARS* Set Decorator - Jason Howard SDSA
- SURVIVORS REMORSE* Set Decorators - Lance Totten SDSA
- SCREAM QUEENS* Set Decorator - Rich Devine SDSA
- CASTLE* Set Decorator - Claire Kaufman SDSA
- THE BIG BANG THEORY* Set Decorator - Ann Shea SDSA
- NCIS: LOS ANGELES* Set Decorator - Michele Poulik SDSA
- Buyer - Cindy Downes SDSA
- THE VOICE* Production Designer - James Pearse Connelly SDSA Associate
- GOTHAM* Set Decorator - Andrew Baseman SDSA
- MARVEL'S AGENTS OF S.H.I.E.L.D.* Set Decorator - Melissa Levander SDSA
- NCIS* Set Decorator - Lynn Wolverton SDSA
- Buyer - Lorraine Genovese SDSA Associate
- THE MIDDLE* Set Decorator - Julie Kaye Fanton SDSA
- THE GOLDBERGS* Set Decorator - Suzette Sheets SDSA
- GREY'S ANATOMY* Set Decorator - Nicole Cramer SDSA
- Buyer - Nathan Smith SDSA Associate
- THE BLACKLIST* Set Decorator - Kelley Burney SDSA
- Assistant Set Decorator - Sean Haines SDSA Associate
- LAST MAN STANDING* Set Decorator - Jerie Kelter SDSA
- HAWAII FIVE-O* Set Decorator - Julieann Getman SDSA
- BROOKLYN NINE-NINE* Set Decorator - Jill Sprayregen Henkel SDSA
- DR. KEN* Set Decorator - Ron Olsen SDSA

Playing at a theater near you:

EVEREST Set Decorator – Raffaella Giovannetti SDSA
BLACK MASS Set Decorator - Tracey A. Doyle SDSA
PAWN SACRIFICE Art Director & Set Decorator - Lisa Clark SDSA (LA Unit)
MAZE RUNNER: THE SCORCH TRIALS Set Decorator - Kelly Berry SDSA
THE INTERN Set Decorator - Susan Bode-Tyson SDSA
Assistant Set Decorator - Judy Gurr SDSA
THE PERFECT GUY Set Decorator - Lisa Clark SDSA
JEM AND THE HOLOGRAMS Set Decorator - Lori Mazuer SDSA
Buyer - Natalie Contreras SDSA
SICARIO Set Decorators - Jan Pascale SDSA
THE MARTIAN Set Decorator - Celia Bobak SDSA
STEVE JOBS Set Decorator - Gene Serdena SDSA
FREEHELD Set Decorator - Joanne Ling SDSA Associate
SHANGHAI Set Decorator - Celia Bobak SDSA
GOOSEBUMPS Set Decorator - Frank Galline SDSA
BRIDGE OF SPIES Set Decorator - Rena DeAngelo SDSA
SCOUTS GUIDE TO THE ZOMBIE APOCALYPSE Set Decorator - Beauchamp Fontaine SDSA

SDSA MEMBERSHIP

Please welcome the following Members:

Helen Britten SDSA Set Decorator

Nareh Sargisyan, Student (FIDM)
Nicholas de Soto, Student (Foley, Washington, CT)
Hsien "Jocelyn" Wu, Student (FIDM)

Dreem Qin, Friends of the SDSA

Please welcome the following new Business Members:

Factory Direct Craft Supply (Springboro, OH)
Michter's Distillery / Wendy Cohen Production Resources (New York, NY)
145 Antiques (Long Island City, NY)
Estate Sales Company Los Angeles (Los Angeles, CA)

Do you know someone that is interested in joining?
Membership information can be found [here](#) on the SDSA website

SAVETHEDATE

SDSA General Membership Meeting
Thursday, October 8th, 6:30pm - 9:30pm

Hosted by

Dapper Cadaver

7648 San Fernando Rd. | Sun Valley, CA 91352

Enjoy festive food & drinks.

Halloween costumes are encouraged. Prize for the most original!
RSVP at rsvp@dappercadaver.com



**SDSA General Membership Meeting
Thursday, November 5th**

Hosted by
Artspace Warehouse
7358 Beverly Blvd | Los Angeles, CA 90036

Mark your calendar!



**ADG/SDSA Holiday Mixer
Saturday, December 5th**

Keep a lookout for the official invitation!

For more events and information, please check the SDSA Calendar here
[SDSA Calendar](#)

SDSAONLINE

Looking for more information? Your best resource is
www.setdecorators.org

Make [Decorator Resources](#) your #1 shopping resource!
The SDSA Decorator Resources section is a searchable database of all
SDSA Business Members, vendors who work with our trade.
Don't forget to bookmark it and check frequently for NEW members!

Thank you for supporting the Business Members who support the SDSA

The SDSA can be found on Facebook, Twitter @setdecoronline, Pinterest and Vimeo!
Be sure to "Like", "Follow", "Pin" and "Watch" us!



Did you know that ANY purchase made on Amazon going through our links
within our [Book/DVD store](#) (and not just the featured items) help raise funds for the SDSA?
Just remember to click *first* on the SDSA's bookstore, and then click the Amazon link
to start your shopping!

Business Members, do you have an announcement you'd like to make?
Set Decorators, what are you working on?

Please email your news to Mimi@frontrowmedia.com
and be sure to update your SDSA and IMDB listings!

[Click to view this email in a browser](#)

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Set Decorators Society of America
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