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SEPTEMBER 2014
ISSUE 9

SDSA EMMY PARTY

Coverage from this year's SDSA Emmy Party
at Advanced Liquidators Office Furniture Inc.





Take a look and buy the photos from the SDSA Emmy Party held at Advanced Liquidators online in [Press/News](#).
Photographs courtesy of [Erik Neldner Photography](#)

LIGHTS CAMERA ACTION!

Legislative Leaders Strike Deal on Film & TV Tax Credit

Assembly Bill 1839, the *California Film & Television Job Retention and Promotion Act*, co-authored by Assembly members Mike Gatto and Raul Bocanegra, cleared the state Senate with broad bi-partisan support on August 29th.

The bill proposes a new five-year film and TV tax credit program beginning in fiscal year 2015/16 with expanded eligibility to include big budget feature films, 1-hr TV series for any distribution outlet and TV pilots. The bill would also provide an added incentive for productions that film outside of the 30-mile zone and for visual effects and music scoring/recording performed in-state. Funding for the new program would be \$330 million per fiscal year. This legislation will replace the current lottery system with a jobs based

ranking system.

This program will show rapid results for our membership by providing employment options that we have not enjoyed for many years.

If AB 1839 is signed into law, California Film Commission staff will develop regulations, program guidelines and other administrative procedures over the next several months. Please check <http://www.film.ca.gov/Incentives.htm> periodically for program updates and information.

BUSINESS MEMBERS SPOTLIGHT



AAA Flag & Banner

AAA Flag & Banner has over 40 years of success working with set decorators, studios, event planners and show organizers. We have grown from the humble beginnings of a garage start-up to over 100,000 square feet of production space with 200 team members. AAA has grown the old-fashioned way by providing competitive pricing, best in class quality and superior service. We stand behind our work and guarantee your satisfaction.



Each year, AAA Flag & Banner earns the privilege of working with the biggest and best names in the business for events like the Academy Awards, VH1 and MTV Award Programs, Nickelodeon, Disney, Fox and many more similar clients. We provide graphics, hanging hardware, design services and installation for movie premiers, set décor, special events, experiential events and award shows. Some examples of the products and services we provide are step & repeat press walls, prop signage, stage backdrops, directional signage, day/night drops, vehicle wrap graphics, wall coverings, floor graphics, and crews of trained and certified installers to insure the products are applied to look their best. AAA is a certified G7 Master Printer to insure accurate color and 3M Certified for both print and installation.



Please give us a call for a free quote!

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Craig@aaaflag.com
www.aaaflag.com

Contact: Craig Furst - President



SDSA Member since 2010



Myers Carpet

Myers Carpet has been Atlanta's flooring superstore since 1987. We have a vast showroom to display virtually limitless flooring products. We also have an onsite warehouse that is open to the public, and a workroom where trained craftsman construct custom rugs to your exact specifications. From sisal, seagrass and wool carpets to hardwood, bamboo, cork, laminate and engineered wood flooring, to area rugs and custom rugs, we sell all flooring.



We provide all services from scheduling deliveries to the metro Atlanta area, offering a measure service so you know how much flooring you need to maximize your savings and make sure you have the correct amount for flooring, and providing a network of experienced and trusted installers who will properly install your floors. We cover all flooring aspects to make sure you have beautiful floors installed hassle-free from start to finish.



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(404) 856-3780 fax

Hours:
Mon - Fri 8:30am - 5:30pm
Sat 10:00am - 3:00pm



leslieputnam@myerscarpet.com

www.myerscarpetatlanta.com

Contact: Leslie Putnam

SDSA Member since 2013



Dapper Cadaver

Founded in 2006 by BJ Winslow and his wife Eileen, Dapper Cadaver is a specialty prop shop offering the finest death-related props, haunted house props, scientific props and oddities. We take pride in manufacturing and stocking the most realistic, high quality props available. Many of our props are either life cast or real items put aside for prop use. We also produce custom props in-house and wholesale our own product line.



With Halloween just around the corner, we have everything you need for your Halloween episode or party. From custom characters to Halloween decor, we've got you covered. Most of our props are also available as weekly rentals. Open a rental account with us today to start reserving props today!

Our showroom is open to the public as well as to prop masters, set decorators, haunt professionals and Halloween party planners. We look forward to hearing from you and helping you bring your vision to life!



7572 San Fernando Road
Sun Valley, CA 91352
(818) 771-0818 phone
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Mon - Fri 9:00am - 6:00pm
September & October
Mon - Sat 9:00am - 6:00pm

info@dappercadaver.com
www.dappercadaver.com
Contact: BJ Winslow

SDSA Member since 2012



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Contact: Anne Feinstein and
Rob Feinstein

SDSA Member since 2014



SDSA DECORATOR SPOTLIGHT



Katie Spencer

Partial Credits include:

*OUR KIND OF TRAITOR
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MISS PETTIGREW LIVES FOR A DAY
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In A Few Words...

Which talent would you most like to have?

Pianist or the ability to stretch time and money

What do you consider your greatest achievement?

Finding a set dec visual route through the complexities of our version of *ANNA KARENINA*. Still smiling (just) while dressing an exterior set at -30 degrees on Kizhi Island, Russia with no shelter or hot drinks.

Which word or phrase do you most overuse?

Brilliant - What's not to love?

What do you look for on the Craft Services table?

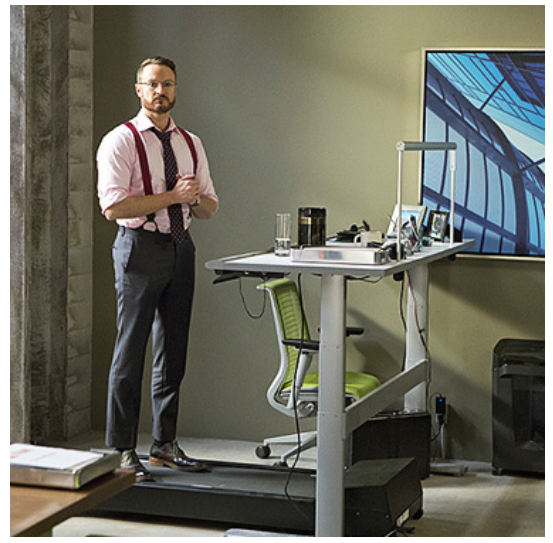
In the UK, it is not always customary, so I am just thrilled to see a Craft Services table

Please name a benefit of being an SDSA member.

Even though I am based in the UK, being a part of an organization that respects, values, understands and promotes what we do is invaluable and most definitely permeates through into the industry here. So a huge thank you for that. Also for the warmth and the welcome that we always receive whenever we come to LA. That means so much.

SETDECOR

Check out the articles in **SETDECOR ONLINE!**



[Film Decor:](#) Rena DeAngelo SDSA reveals work on James Brown Biopic *GET ON UP*

[Television Decor:](#) Showtime's *MASTERS OF SEX* features Halina Siwolop SDSA

[Press / News:](#) Buy SDSA Emmy Party pix + read all about SDSA Members including Tim Stepeck SDSA, 2014 Emmy winner for *HOUSE OF LIES*!

AROUND THE SET

SDSA Members are hard at work on some of your favorite shows and upcoming films, including:

ANGER MANAGEMENT Set Decorator – Karin McGaughey SDSA

MATADOR Set Decorator - Joanne Baker SDSA

HOT IN CLEVELAND Set Decorator - Maralee Zediker SDSA

SATISFACTION Set Decorator - Elaine O'Donnell SDSA

JESSIE Set Decorators - Laura Richarz SDSA

GIRL MEETS WORLD Set Decorator - Daryn-Reid Goodall SDSA

Leadperson - Natalie Contreras SDSA

HELL ON WHEELS Set Decorator - Paul Healy SDSA

LIV & MADDIE Set Decorator - Lisa de los Reyes SDSA

AUSTIN & ALLY Set Decorator - Patricia Garrity SDSA

THE STRAIN Set Decorator - Peter Nickolakakis SDSA,

Assistant Set Decorator - Jaclyn Shoub SDSA

RAY DONOVAN Set Decorator - Betty Berberian SDSA

MASTERS OF SEX Set Decorator - Halina Siwolop SDSA

MANHATTAN Set Decorator - Linda Lee Sutton-Doll SDSA

Playing at a theater near you:

THE DROP Set Decorator – Mila Khalevich SDSA

THE MAZE RUNNER Set Decorator - Jon Danniells SDSA

THE EQUALIZER Set Decorator - Leslie E. Rollins SDSA

LEFT BEHIND Set Decorator - Barbara Haberecht SDSA

THE DISAPPEARANCE OF ELEANOR RIGBY: THEM Set Decorator - Sheila Bock SDSA

INNOCENCE Set Decorators - Shelley Barclay SDSA, Diana Salzburg SDSA

AT THE DEVIL'S DOOR Set Decorator - Sandy Hubshman SDSA

SAVETHEDATE

A Special SDSA & ADG Event!
Friday, September 19th, 6:00 - 10:00pm
Hosted by
Dazian
10671 Lorne Street | Sun Valley, CA 91352

Keep a lookout for the official invitation!

For more events and information, please check the SDSA Calendar here
[SDSA Calendar](#)

SDSA ONLINE

Looking for more information? Your best resource is www.setdecorators.org

Make [Decorator Resources](#) your #1 shopping search source. Don't forget to bookmark it and check frequently for NEW members! [Decorator Resources](#) is a searchable database of SDSA Business Members - vendors who work with our trade.

Thank you for supporting the Business Members who support the SDSA

Did you know that the SDSA can be found on Facebook, Twitter @setdecoronline and Pinterest!
Be sure to "Like", "Follow" and "Pin" us!



Did you know that ANY purchase made on Amazon going through our links within our [Book/DVD store](#) (and not just the featured items) help raise funds for the SDSA? Just remember to click *first* on the SDSA's bookstore, and then click to start your shopping!

Business Members, do you have an announcement you'd like to make?

Set Decorators, what are you working on?

Please email your news to Mimi@frontrowmedia.com
and be sure to update your SDSA and IMDB listings!

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