

21st Annual SDSA Awards

Sunday, May 18th, 2014
Millennium Biltmore Hotel

Honoring
Donald Elmlad
2014 Recipient
THE EARL COOPERMAN LIFETIME ACHIEVEMENT AWARD

Community Outreach Committee Silent Art Auction
Benefiting this year's SDSA Charitable Recipient
Inner City Arts

SDSA members are encouraged to donate their original works of art to the Art Auction.
Original paintings, drawings, photographs, prints and sculptures should be
"framed and ready to hang" (if applicable). More [information here](#) to donate!
Framing discounts are available from SDSA Business Members
Jewel Box Platinum, Hollywood Studio Gallery, U-Frame It Gallery and Hollywood Cinema Arts

Raffle winners will be announced during the luncheon - you do *not* need to be present to win!
Tickets are \$5 each and are on sale now online at the [SDSA Website](#)

Check the website www.setdecorators.org to [RSVP](#) to SDSA Awards Luncheon
and for forms to submit your donation of art.





*The one-stop-shop for
all your picture framing needs*

BEST OF LA 2012
Los Angeles



U-Frame It Gallery

U-Frame It Gallery was established in 1976, and the current owner, Adrianna Cruz-Ocampo, has owned it for the past 23 years. In 1976, U-Frame It catered to the San Fernando community and local businesses. As years went by, U-Frame It Gallery became known throughout the Los Angeles area, serving clients, corporations and the entertainment industry, delivering beautifully designed and crafted custom made frames.

U-Frame It Gallery specializes in ready-made frames as well as custom picture framing, mounting, matting, plaques, engraved plates, shadow boxes, acrylic boxes, mirrors and conservation/museum framing. All work is done on the premises. We also offer picture-hanging services.

Since the beginning, U-Frame It Gallery continues to offer quick, efficient, creative and well-priced products.

13630 Sherman Way, Van Nuys, CA 91405
818-781-4500 phone 818-781-7479 fax
Hours: Mon - Thu 9:30am - 6:00pm
Friday 9:30am - 7:00pm
Saturday 9:30am - 5:00pm
Sunday 10:30am - 5:00pm

support@uframeitgallery.com
www.uframeitgallery.com
Contact: Adrianna or Inna

SDSA Member since 1995



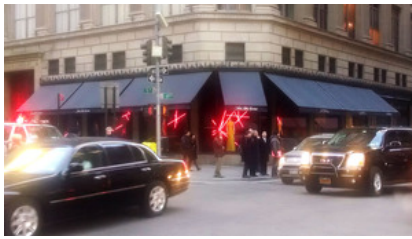
Capitol Awning Co.

Capitol Awning is one of the oldest awning and fabric companies in the nation. We are family owned and operated since 1947. We're your local shop for set pieces that include awnings or similar products. We're proud members of the Set Decorators Society of America, and our union crews work closely with IATSE Local 52 on productions of all sizes throughout the greater NYC area. We understand the meaning of "deadline," whether you're shooting TV commercials or a series, feature films, corporate videos, and in studio or on location, indoors or out.

Our business is still guided on the founding principles of providing our customers with high quality products at competitive prices while providing unparalleled service.

Call on us for awnings that accurately depict any time period, flags and banners, one-of-a-kind three-dimensional fabric structures for any genre set design.

105-15 180th Street, Jamaica, NY 114433
718-454-6444 phone
718-657-8374 fax
Hours: Mon - Fri 8:00am - 4:30pm, and by appointment
mikec@capitolawning.com



www.capitolawning.com
Contact: Michael Catalano

SDSA Member since 2013



Anadol Rug & Home

Created in 1984 by Suat Izmirili, a leader in the revolutionary rug revival of natural dyes, Anadol Rug & Home is the premier source for genuine Turkish Angora Ushak, Fine Antique, Semi-Antique, and contemporary rugs.

Our showroom houses over 15,000 of the finest rugs. We offer a vast collection of beautiful Oriental, Transitional and European, and possess the finest collection of Turkish Angora Ushak rugs in the entire United States.

We offer the finest repair, restoration, cleaning and appraisal services.

We are excited to share our quality rugs and superior service, and look forward to a long and rewarding relationship with you.

1088 Huff Road NW
Atlanta, GA 30318
404-350-8558 ext. 21 phone
404-350-3418 fax
Hours:
Mon - Fri 9:00am - 6:00pm
Sat 10:00am - 6:00pm
ummi@anadolrugs.com
www.anadolrugandhome.com



SDSA Member since 2014



Hollywood Vines, Inc.

Cathy Ball, owner and floral designer at Hollywood Vines Inc., is a set decorator's best friend. Her specialty is visiting your set, discussing your floral needs and delivering the "perfect" floral design back to your set. Cathy makes the busy job of a decorator easier with her special gift of understanding exactly what you want to complete your set whether it be her spectacular florals, prize winning orchids, unique greens...even Christmas and specialty

holiday décor.



Cathy truly loves what she does and it shows in her work. She is minutes from most studios, recently relocating to Toluca Lake, and keeps a vast inventory of flowers in her studio so she is always available for any last minute floral needs. Her experience as a floral designer dates back to the *SEINFELD* and *FRIENDS* days and she currently provides all florals, orchids, plants, trees and holiday décor for the *ELLEN* show along with several other television shows and feature films.

Next time your set is completed and you just need that little something extra, call Cathy for the floral touch!

Studio:

4366 Ponca Ave.
Toluca Lake, CA 91602

(818) 631-1292 phone
Hours: 24-7!
hlwdvns@aol.com
Contact: Cathy Ball

SDSA Member since 2013



SDSA DECORATOR SPOTLIGHT



George DeTitta Jr.

Credits include:

Television
THE FOLLOWING
ROYAL PAINS (Pilot)
ANGELS IN AMERICA
LAW & ORDER SVU (Pilot)

In A Few Words...

Which talent would you most like to have?

The hands and talent of a carpenter and an editor. They both build great things.

What do you consider your greatest achievement?

My children.

In the film world it would be *ANGELS IN AMERICA*, because it was like the perfect storm. A coming together of a great script, a great art department, top notch talent and Mike Nichols. The work was great and the parties were better. And the end result was so beautiful.

Which word or phrase do you most overuse?

"Why do I smoke these things?" Yes, a reference to the "idiotic"

Feature Film
 HOPE SPRINGS
 EXTREMELY LOUD & INCREDIBLY
 CLOSE
 THE OTHER GUYS
 THE LOVELY BONES
 DUPLICITY
 I AM LEGEND
 ENCHANTED
 MICHAEL CLAYTON
 INSIDE MAN
 THE PINK PANTHER
 RINDING IN CARS WITH BOYS
 STEPMOM
 THE PREACHER'S WIFE
 SABRINA
 SCENT OF A WOMAN
 A LEAGUE OF THEIR OWN
 WORKING GIRL
 BIG
 BRIGHT LIGHTS, BIG CITY
 RADIO DAYS
 BRIGHTON BEACH MEMOIRS
 DESPERATELY SEEKING SUSAN
 TRADING PLACES
 RAGTIME

things in life.

What do you look for on the Craft Services table?

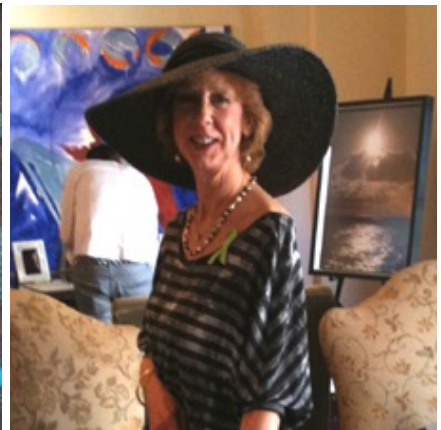
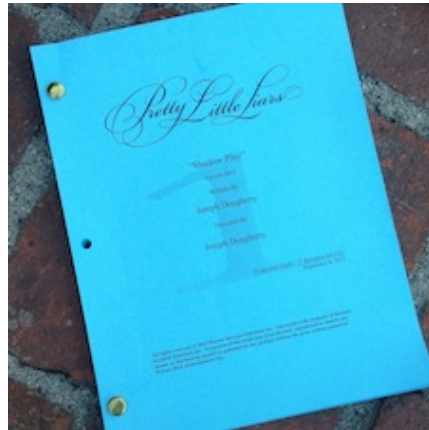
Dark chocolate and coffee, although the coffee is usually bad and the chocolate is usually milk.

Please name a benefit of being an SDSA member.

It gives decorators a chance to network, meet and share ideas with other decorators who understand our day-to-day efforts to tell the story. Since normally we are a department with few people, the opportunity to just connect with other decorators is always welcome!

SETDECOR

Check out the articles in Set Decor ONLINE!



[Film Decor](#) has *THE AMAZING SPIDERMAN 2*, [Hot Off The Set](#) features *Day With The Set Decorator*, and we fondly remember our friend Kate Sheeley SDSA in [Press / News](#)

AROUND THE SET

SDSA Members are hard at work on some of your favorite shows and upcoming films, including:

SALEM Set Decorator – Natali Pope SDSA
BLACK BOX Set Decorator - Sheila Bock SDSA
GANG RELATED Set Decorator - Sandy Struth SDSA
THE NORMAL HEART Set Decorator - Andrew Baseman SDSA
GOOSEBUMPS Set Decorator - Frank Galline SDSA

Now playing at a theater near you:

THE AMAZING SPIDER-MAN 2 Set Decorator – Susan Bode Tyson SDSA
GODZILLA Set Decorator - Elizabeth Wilcox SDSA and Mary Ann Biddle SDSA (Hawaii)
GOD'S POCKET Set Decorator - Michele Munoz SDSA

SAVETHEDATE

21st Annual SDSA Awards Luncheon. 11am, Sunday, May 18th

Please RSVP by May 9th at www.setdecorators.org

Join us in the Crystal Ballroom
at

The Millennium Biltmore Hotel | 506 South Grand Avenue | Los Angeles, CA 90071-2607

For more events and information, please check the SDSA Calendar here
[SDSA Calendar](#)

SDSA ONLINE

Looking for more information? Your best resource is www.setdecorators.org

[Decorator Resources](#) is a searchable database of SDSA Business Members.

Thanks for supporting the Business Members that support the SDSA

Did you know that the SDSA can be found on Facebook, Twitter @setdecoronline and Pinterest!
Be sure to “Like”, “Follow” and “Pin” us!



Did you know that ANY purchase made on Amazon going through our links
within our [Book/DVD store](#) (and not just the featured items) help raise funds for the SDSA?
Just remember to click *first* on the SDSA's bookstore, then click to start your shopping!

Business Members, do you have an announcement you'd like to make?

Set Decorators, what are you working on?

Please email your news to Mimi@frontrowmedia.com
and be sure to update your SDSA and IMDB listings!

[Click to view this email in a browser](#)

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Set Decorators Society of America
www.setdecorators.org
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North Hollywood, California 91605
US

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**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>