

SDSA AWARDS

22nd Annual SDSA Awards Luncheon

The 22nd Annual SDSA Awards Luncheon was held on Sunday, March 15th at the Millennium Biltmore Hotel Los Angeles.

Audrey Blasdel-Goddard was the honored recipient of the 2015 Earl Cooperman SDSA Lifetime Achievement Award.

Read and see more about this dynamic trailblazer, on the SDSA website [Spotlight](#)



Audrey Blasdel-Goddard

Installed in the SDSA Hall of Fame this year were retiring members:

Linda Montana - Independent Studio Services
Frank Simpson - Sony Picture Studios Property
John Rettino - Warner Bros. Property Department
Ronnie Wexler - Warner Bros. Property Department

The 2015 SDSA Business Member of the Year Award went to FormDecor Furniture Rental in recognition for exceptional contributions to the SDSA



The SDSA Chair Award, presented to Set Decorators and Business Members who have gone above and beyond in service to the organization, and Chair Hold Tags, presented to those persons receiving their second recognition, were awarded to:

Adrianna Cruz-Ocampo - U-Frame-It Gallery
 Allan Songer - Omega|Cinema Props
 Amy Hiker - Warner Bros. Studio Facilities
 Beverly Hadley - Universal Studios Property
 Corri Levelle - Sandy Rose Floral, Inc.
 Dyann Klein - propNspoon/Props For Today
 E. Sean Griffin - former Business Member
 John Fluke - Placed4Success
 Mimi Clarke - Front Row Media
 Tami Glenn Cooper - Hollywood International Placements
 Willy Carter - RC Vintage
 Set Decorator - Andrew Baseman SDSA
 Set Decorator - Beth Wooke SDSA
 Set Decorator - Chanida A. Trueblood SDSA
 Set Decorator - Regina O'Brien SDSA
 Set Decorator - Tom Early SDSA



L to R: Chair Award recipients Allan Songer (Omega | Cinema Props) & Willy Carter (RC Vintage)
 Hall of Fame Inductees Ronnie Wexler & John Rettino, both of Warner Bros. Property
 Hall of Fame inductee Linda Montana (ISS) with Founder of the SDSA Robert Zilliox

Thank you to the Community Outreach Committee for another successful Silent Art Auction for Charity, and to all of those who so generously supported the auction through donated original art, services and bids.

Over \$6,500 was raised for the selected charity, L.A Goal.



Don Diers. Photo credit Denise Pizzini

Thank you to the SDSA 2015 Annual Awards Luncheon Committee for all of their support and hard work.
And thank you to all of the Business Members and entertainment industry allies for their support
in helping make the day a success!
The full list can be viewed [here](#)



View more event photos [here](#)
Password is: sdsa
Photos by Sean Twomey/2mestudios.com

AND THEN NOMINEES ARE...

Daytime Creative Arts Emmy Awards

Congratulations to the nominees!
The awards gala will be held at the Universal Hilton on Friday, April 24th 2015

Outstanding Art Direction/Set Decoration/Scenic Design for a Drama Series

THE BOLD AND THE BEAUTIFUL (CBS)
Production Designer - Jack Forrestel
Art Director - Fabrice Kenwood
Set Decorators - Joe Bevaqua and Charlotte Garnell

DAYS OF OUR LIVES (NBC)
 Production Designer - Dan Olexiewicz
 Art Director - **Tom Early SDSA**
 Set Decorator - Danielle Mullen

GENERAL HOSPITAL (ABC)
 Production Designer - Chip Dox
 Art Director - Andrew Evashchen
 Set Decorator - **Jennifer Elliot SDSA**

THE YOUNG AND THE RESTLESS (CBS)
 Production Designer - David Hoffman
 Art Director - Jennifer Savala
 Set Decorators - Fred Cooper, Jennifer Haybach, Jennifer Herwitt

SDSA BOARD OF DIRECTORS

A heartfelt *Thank You* to the outgoing SDSA Board Members who have completed their term:

David Smith, Rosemary Brandenburg, Tom Early, Gia Grosso, Michele Munoz,
 Jan Pascale, Natali Pope, Halina Siwolop, Chanida Trueblood, Andrew Baseman

And a hearty *Welcome* to the new SDSA Board Members!

SDSA Board of Directors 2015-2017

| | |
|-------------------------------------|--------------------------------|
| Shirley Starks, President | Regina O'Brien, Vice President |
| Jennifer Gentile, Treasurer | Natalie Contreras, Secretary |
| Phil Hoffman, Chairman of the Board | |

Lisa Alkofer, **Mary Ann Biddle**, Amanda Carroll (NYC), **Lisa Clark**, Mimi Clarke*,
Jon Danniells (ATL), William De Biasio, **Laura Evans**, Daryn Reid Goodall,
Michele Harding Hollie, **Brandi Kalish**, **KayDee Lavorin**, **Lauree Martell**, Chilly Nathan,
 Adrianna Cruz-Ocampo*, Sara Osborne, **Melinda Ritz**, Rand Sagers, David Schlesinger (NYC),
 Linda Sutton-Doll, Beth Wooke

BOLD indicated New Board Member *Indicates Business Member

BUSINESS MEMBERS SPOTLIGHT

Hollywood Cinema Arts

Hollywood Cinema Arts has been serving the entertainment industry for over 27 years.



HCA's inventory includes over 55,000 pieces of cleared art, making it the largest Motion Picture Art Gallery in the world. HCA's inventory is updated every month keeping our catalog fresh and new. For the convenience of our customers, our inventory can be viewed prior to visiting our showroom on our website at www.hcarts.com

HCA recently installed a \$28,000 state-of-the-art lighting system in the gallery, which enables our clients to better visualize art pieces as they will look on their sets.



Joel Rodriguez, a Museum Certified Frammer runs HCA's state-of-the-art custom frame shop. Joel is a second generation Art Frammer whose family has served institutions including the Getty Museum. Set Decorators and Interior Designers, along with celebrities such as Ellen DeGeneres, Denzel Washington, Michael Eisner and Mark Harmon, just to name a few, have used HCA for their custom framing for years.

Hollywood Cinema Arts is a
Founding Business Member of the SDSA



8110 Webb Ave
North Hollywood, CA 91605
(818) 504-7333 phone
(818) 504-6464 fax

Hours:
Mon - Fri 8:00am - 5:00pm
Closed for lunch noon to 1pm

hollywoodcinemaarts@gmail.com
www.hcarts.com

Contact: David Lanz &
Russell Baingo

SDSA Member since 1993



Cinema Greens, LLC

Cinema Greens is a plant rental company for Set Dressing & Greens Departments in the Film & Television Industry.

Formed in 2013 by three I.A.T.S.E., Hollywood film veterans with



70 years experience amongst them, Cinema Greens is the new standard for Atlanta, Georgia. We offer interior plants and pottery, exterior plants and trees, tropicals, ivy panels, moss, vine, flameproofing, silk flowers and tree building materials, holiday decor, and custom fabrication options to make any Set Decorator's dreams come to life!

Our Cinema Greens Movie Ranch is available for Location Filming and Event Rentals as well, anchored by our 1897 Farmhouse and 1840 Cemetery, we offer more than just greenery.



The website is growing and will offer a fully photographed inventory of all of our plants in May, as they start shaking off this cold winter. Speaking of winter, our 10,000sf Greenhouse filled with tropicals survived a brutal winter and they are now bursting with new growth.

Please call or visit our facility and find out how industry veterans can help your production needs. Consultations and weekend appointments are available.



2319 Lovejoy Road
Hampton, GA 30228
(888) 215-0531 phone
(888) 215-0532 fax

Hours:
Mon - Fri 7:00am - 5:00pm
Appointments Available

bryan@cinemagreens.com
www.cinemagreens.com

Contact: Bryan A. McBrien
Jeff Brown
Ford Jones

SDSA Member since 2015



SDSA DECORATOR SPOTLIGHT



Jon Danniells

Partial Credits include:

As Set Decorator
PANIC ROOM
THE LEGEND OF ZORRO
REIGN OVER ME
MAZE RUNNER
AMERICAN ULTRA
 As Assistant Decorator
VAN HELSING
HAUNTING
 As Lead
LAST ACTION HERO
TRUE LIES
GI JANE
 As Set Dresser:
TWIN PEAKS
HOOK
DRACULA

In A Few Words...

Which talent would you most like to have?

Juggling, specifically flaming knives

What do you consider your greatest achievement?

Living a life full of stories and adventures

Which word or phrase do you most overuse?

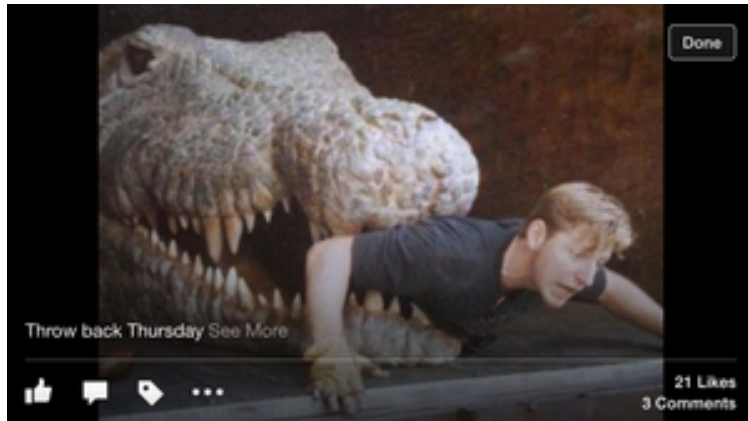
Several expletives

What do you look for on the Craft Services table?

Chocolate

Please name a benefit of being an SDSA member.

Networking and being able to give back to an industry and profession that has been very good to me



SETDECOR

Check out the articles in **SETDECOR ONLINE!**



Film Decor: *JUPITER ASCENDING* and *SEVENTH SON*

Television Decor: *DANCING WITH THE STARS*

AROUND THE SET

SDSA Members are hard at work on...

Some of your favorite shows:

MAD MEN Set Decorator - Claudette Didul SDSA

YOUNG & HUNGRY Set Decorator – Debra Combs SDSA

AMERICAN CRIME Set Decorator - Gabriella Villarreal SDSA

FULL CIRCLE Set Decorator - Maria Nay SDSA

AMERICAN ODYSSEY Set Decorator - Stephanie Bowen SDSA

SILICON VALLEY Set Decorator - Jennifer Mueller SDSA

BATTLE CREEK Set Decorator - Dorit Hurst SDSA

Set Decorator - Nya Patrinos SDSA

GORTIMER GIBBONS LIFE ON NORMAL STREET Set Decorator - BethWooke SDSA

At a theater near you:

BEYOND THE REACH Set Decorator – Edward McLoughlin SDSA

TRUE STORY Set Decorator - David Schlesinger SDSA

Assistant Set Decorator - Jonathan Rose SDSA

HOT PURSUIT Set Decorator - Carla Curry SDSA

5 TO 7 Set Decorator - Susan Perlman SDSA

EX MACHINA Set Decorator - Michelle Day SDSA

SPY Set Decorator - Kelly Berry SDSA

MAD MAX Set Decorator - Lisa Thompson SDSA

THE LONGEST RIDE Set Decorator - Beth Wooke SDSA (additional photography)

On the commercial front:

ROAD TO GREATNESS and *Q7* (Audi) Set Decorator - Chilly Nathan SDSA
IT WORKS and *MAKES SENSE* and *BIG HELP* and *LOVE IT* (Clorox) Set Decorator - Chilly Nathan SDSA
 (L'Oreal) (Miller Lite) (Marshall's) (IBM) (AT&T) Set Decorator - Neil Wyzanowski SDSA

SDSA MEMBERSHIP

Please welcome the following new Members:

Dena Roth SDSA Set Decorator (reinstated)
 Heidi Strykiewics SDSA Set Decorator

Advanced from Associate Member to Set Decorator Member:
 Karuna Karmarkar SDSA Set Decorator
 Adrianna Lopez SDSA Set Decorator

Christina Giovacchini, Associate Member
 Colby Giovacchini, Associate Member
 Eric LaBonte, Associate Member

Shanti Goth, Friend
 Rosemarie Ribiero, Friend
 Magan Miller-McKeever, Friend

Elizabeth Boyle, Student (Otis)
 Kylie Iane, Student (St. Coud University)
 Jessica Iskander, Student (FIDM)

Please welcome the following new Business Members:

Jaxon Home (Los Angeles, CA)
 Lux Lounge EFR (Los Angeles, CA)
 VICA/Valley Industry & Commerce Association (Sherman Oaks, CA)

Do you know someone that is interested in joining?
 Membership information can be found [here](#) on the SDSA website

SDSA IN LOS ANGELES

Dwell on Design Los Angeles

May 29-31, 2015
 Los Angeles Convention Center

A three-day exhibition and conference, comprised of one trade day and two consumer days, featuring world-class speakers, product demonstrations, continuing education classes for design professionals, and seminars for design-seeking consumers. Each year, *Dwell* editors carefully craft a program that invites you to “step into the pages of *Dwell*” and experience modern design.

The SDSA is a partner of this event curated by the editors of *Dwell*
For more information and tickets; <http://www.dwellondesign.com/visitors>

SAVE THE DATE

SDSA General Membership Meeting
6:30pm, Thursday April 23rd
at
Jaxon
8884 Venice Blvd | Los Angeles CA 90034
Helms Bakery District | Parking available in rear
RSVP at SDSA@setdecorators.org



SDSA General Membership Meeting
6:30pm, Thursday May 21st
at
ob•jects
10623 Keswick St. | Sun Valley, CA 91352
Mark your Calendar!

SDSA ONLINE

Looking for more information? Your best resource is
www.setdecorators.org

Make [Decorator Resources](#) your #1 go to shopping resource!
The SDSA *Decorator Resources* section is a searchable database of all
SDSA Business Members, vendors who work with our trade.
Don't forget to bookmark it and check frequently for NEW members!

Thank you for supporting the Business Members who support the SDSA

The SDSA can be found on Facebook, Twitter @setdecoronline, Pinterest and Vimeo!
Be sure to "Like", "Follow", "Pin" and "Watch" us!



Did you know that ANY purchase made on Amazon going through our links

within our [Book/DVD store](#) (and not just the featured items) help raise funds for the SDSA?
Just remember to click *first* on the SDSA's bookstore, and then click the Amazon link
to start your shopping!

Business Members, do you have an announcement you'd like to make?
Set Decorators, what are you working on?

Please email your news to Mimi@frontrowmedia.com
and be sure to update your SDSA and IMDB listings!

[Click to view this email in a browser](#)

If you choose to unsubscribe, you will no longer receive any electronic information of ANY kind from the SDSA "Unsubscribe" [Unsubscribe](#)

Set Decorators Society of America
www.setdecorators.org
7100 Tujunga Ave
North Hollywood, California 91605
US

[Read](#) the VerticalResponse marketing policy.

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>